

## Presentations and factsheet about benefits of energy efficiency

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### IMPAWATT

### IMPlémentAtion Work and Actions To change the energy cultUre

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# 1 Executive summary

Within Task 2.1 Benefits of energy efficiency for industry a presentation for stakeholders from industry giving motivations for implementing energy efficiency measures and using the toolbox for capacity training of staff was developed.

This deliverable consist of one general factsheet summarizing the main points and six presentations on the following topics:

1. Benefits of Energy Efficiency
2. Strategic Decision
3. Start Energy Efficiency
4. Advantages of Energy management systems
5. Convince Management
6. Involvement of Employees

## 2 Introduction

Within Task 2.1 Benefits of energy efficiency presentations and factsheet for stakeholders from industry giving motivations for implementing energy efficiency measures and using the toolbox for capacity training of staff was developed. This deliverable 2.1 is called presentations and factsheet about benefits of energy efficiency.

### 2.1 Purpose of this document

Task 2.1 provided one factsheet and six presentations for stakeholders from industry giving motivations for implementing energy efficiency measures and using the toolbox for capacity training of staff.

It contains good arguments for top management and energy managers to invest in energy efficiency measures and in capacity building. The presentations should be used for direct peer-to-peer learning or as webinar.

The presentations can be used by top management and technical experts to convince their counterparts to implement energy efficiency measures and support capacity training of the staff.

### 2.2 Relation to other activities in the project

These PowerPoint presentations should be used by the energy manager to convince employees and management to start with energy efficiency measures.

### 2.3 Partners' contribution

AEA developed a list of content for the presentation on benefits of energy efficiency. This was distributed to all partners on 28.9.2018 for collecting comments and information. In addition this list of content was presented and discussed during the project meeting in Vienna (Dec. 2018). During January and February AEA collected material and comments from other partners, made suggestions for the presentation format and sent out the first draft of presentations and collected comments. During the review and integration of comments the final six presentations and the factsheet were developed by AEA.

## 3 Description of deliverable 2.1

This deliverable consist of one general factsheet summarizing the main points and six presentations on the following topics:

1. Benefits of Energy Efficiency
2. Strategic Decision
3. Start Energy Efficiency
4. Advantages of Energy management systems
5. Convince Management
6. Involvement of Employees

All documents were translate in French, German, Italian and Finnish.

## **4 Conclusions**

In accordance with Project Officer, the deliverable was not submitted in M11 as foreseen due to the huge size of the annexes package. It was agreed to submit it at the end of M13, when the IMPAWATT platform is functional, and to have the documents directly accessible through it.

The deliverable was finished in time and documents translated by all partners.

## **ANNEX**

In total 6 presentations are uploaded on the IMPAWATT platform.