

# Presentations and factsheet about benefits of energy efficiency

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## IMPAWATT IMPlimentAtion Work and Actions To change the energy cultUre

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# 1 Executive summary

Within IMPAWATT, six presentations and one factsheet about energy efficiency were developed.

These documents are intended for energy managers and members of the top management from the industry sector.

The purpose of these documents is to give motivation for implementing energy efficiency measures and using the toolbox for capacity training of the staff.

The material consists of one general factsheet summarizing the main points and six presentations on the following topics:

1. Benefits of Energy Efficiency
2. Strategic Decision
3. Start Energy Efficiency
4. Advantages of Energy management systems
5. Convince Management
6. Involvement of Employees

The presentations and the factsheet contain good arguments for convincing decision makers to invest in energy efficiency measures and in capacity building of the staff. They can be used by the energy manager or members of the top management to convince employees and management to start with energy efficiency measures.

The presentations can be used for direct peer-to-peer learning or as webinar.

## 2 Documents library

All documents are translated in French, German and Italian. Only selected documents are translated in Finnish, since original English versions are suitable for the use with Finnish companies.

They are available on the national IMPAWATT platforms:

- EU central platform: <https://eu.impawatt.com/>
- Austria: <https://at.impawatt.com/>
- Germany: <https://de.impawatt.com/>
- Finland: <https://fi.impawatt.com/>
- France: <https://fr.impawatt.com/>
- Italy: <https://it.impawatt.com/>
- Switzerland: <https://fr.impawatt.com/>

The following table give links to directly access to one specific document:

**IMPAWATT**

					Documents on national platforms Translations and/or adaptation to national context						
Del no	Doc no	Document name	Document Type	File Type	EU (Basis) English	Finland Finnsh/English	France French	Switzerland French	Germany German	Austria German	Italy Italian
1	D2.1	Benefits of energy efficiency - How to convince management/employees - WHY ENERGY SAVING IS IMPORTANT	Presentation	Ppt	<a href="https://eu.impawatt.com/s_eArchMeasures/show/Jk9hwpJssE0sC-7P14aFak%3D">https://eu.impawatt.com/s_eArchMeasures/show/Jk9hwpJssE0sC-7P14aFak%3D</a>	<a href="https://fi.impawatt.com/seArchMeasures/show/foYxyQIQKy0LCO7ED4SvY1aNrPs%3D">https://fi.impawatt.com/seArchMeasures/show/foYxyQIQKy0LCO7ED4SvY1aNrPs%3D</a>	<a href="https://fr.impawatt.com/seArchMeasures/show/usv7N7aVd0hzFLdbbJl8sPTeg%3D">https://fr.impawatt.com/seArchMeasures/show/usv7N7aVd0hzFLdbbJl8sPTeg%3D</a>	<a href="https://ch.impawatt.com/s_eArchMeasures/show/lxyExdMTDg811K25ik0P8ndEujA%3D">https://ch.impawatt.com/s_eArchMeasures/show/lxyExdMTDg811K25ik0P8ndEujA%3D</a>	<a href="https://de.impawatt.com/s_eArchMeasures/show/vs_LBkiPL5YhCt2U0MI7rTxcBw%3D">https://de.impawatt.com/s_eArchMeasures/show/vs_LBkiPL5YhCt2U0MI7rTxcBw%3D</a>	<a href="https://at.impawatt.com/s_eArchMeasures/show/f-lia4yBLZ1PB4VEWtO2DnTY%3D">https://at.impawatt.com/s_eArchMeasures/show/f-lia4yBLZ1PB4VEWtO2DnTY%3D</a>	<a href="https://it.impawatt.com/seArchMeasures/show/y40K4qLW6gzRVP-q%3D">https://it.impawatt.com/seArchMeasures/show/y40K4qLW6gzRVP-q%3D</a>
2	D2.1	Benefits of energy efficiency - How to convince management/employees - ENERGY EFFICIENCY AS STRATEGIC DECISION	Presentation	Ppt	<a href="https://eu.impawatt.com/s_eArchMeasures/show/1e2RGGJDDlaCLO1U7zHFRi%3D">https://eu.impawatt.com/s_eArchMeasures/show/1e2RGGJDDlaCLO1U7zHFRi%3D</a>	<a href="https://fi.impawatt.com/seArchMeasures/show/53puYDBq87h7hizRLt3XFR3Xlw%3D">https://fi.impawatt.com/seArchMeasures/show/53puYDBq87h7hizRLt3XFR3Xlw%3D</a>	<a href="https://fr.impawatt.com/seArchMeasures/show/U1a-yNI29qHK1WDRxy8viEHlvw%3D">https://fr.impawatt.com/seArchMeasures/show/U1a-yNI29qHK1WDRxy8viEHlvw%3D</a>	<a href="https://ch.impawatt.com/s_eArchMeasures/show/JCTdSU621gB_0mVlScMrxSOufrE%3D">https://ch.impawatt.com/s_eArchMeasures/show/JCTdSU621gB_0mVlScMrxSOufrE%3D</a>	<a href="https://de.impawatt.com/s_eArchMeasures/show/1MpbAbXlahh4Xfa9isehPUJOe9Q%3D">https://de.impawatt.com/s_eArchMeasures/show/1MpbAbXlahh4Xfa9isehPUJOe9Q%3D</a>	<a href="https://at.impawatt.com/s_eArchMeasures/show/LdmOb_RlJ8glO7xuuqbi76wng%3D">https://at.impawatt.com/s_eArchMeasures/show/LdmOb_RlJ8glO7xuuqbi76wng%3D</a>	<a href="https://it.impawatt.com/seArchMeasures/show/oOzfml3hA6LGGqLx6E1fc2G5D%3D">https://it.impawatt.com/seArchMeasures/show/oOzfml3hA6LGGqLx6E1fc2G5D%3D</a>
3	D2.1	Benefits of energy efficiency - How to convince management/employees - DIFFERENCE BETWEEN ENERGY AUDIT AND ENERGY MANAGEMENT SYSTEM	Presentation	Ppt	<a href="https://eu.impawatt.com/s_eArchMeasures/show/KIWFvBGbtHx5O2aec4k-Kq">https://eu.impawatt.com/s_eArchMeasures/show/KIWFvBGbtHx5O2aec4k-Kq</a>	<a href="https://fi.impawatt.com/seArchMeasures/show/vZx05Dzhc1_K08PFZxsrhfC-9%3D">https://fi.impawatt.com/seArchMeasures/show/vZx05Dzhc1_K08PFZxsrhfC-9%3D</a>	<a href="https://fr.impawatt.com/seArchMeasures/show/VU-sdFATH4JHcBfd_7edLaYmUA%3D">https://fr.impawatt.com/seArchMeasures/show/VU-sdFATH4JHcBfd_7edLaYmUA%3D</a>	<a href="https://ch.impawatt.com/s_eArchMeasures/show/6w8618Q_eLmofz1oe_LeusPcY9A%3D">https://ch.impawatt.com/s_eArchMeasures/show/6w8618Q_eLmofz1oe_LeusPcY9A%3D</a>	<a href="https://de.impawatt.com/s_eArchMeasures/show/vllEXMmeyEaYdva0ghUDHmYAVw%3D">https://de.impawatt.com/s_eArchMeasures/show/vllEXMmeyEaYdva0ghUDHmYAVw%3D</a>	<a href="https://at.impawatt.com/s_eArchMeasures/show/yvBHWS8XZwA3-1Vmhi8ALCwnWw%3D">https://at.impawatt.com/s_eArchMeasures/show/yvBHWS8XZwA3-1Vmhi8ALCwnWw%3D</a>	<a href="https://it.impawatt.com/seArchMeasures/show/RHKQL9Ea3kUfzhQofrMnrBZqzw%3D">https://it.impawatt.com/seArchMeasures/show/RHKQL9Ea3kUfzhQofrMnrBZqzw%3D</a>
4	D2.1	Benefits of energy efficiency - How to convince management/employees - ADVANTAGES OF ENERGY MANAGEMENT SYSTEMS	Presentation	Ppt	<a href="https://eu.impawatt.com/s_eArchMeasures/show/VRTDfZEUwUYGo-IVxxvGV7">https://eu.impawatt.com/s_eArchMeasures/show/VRTDfZEUwUYGo-IVxxvGV7</a>	<a href="https://fi.impawatt.com/seArchMeasures/show/nldoxkww3ymRdWRXsG9mWg_Afe%3D">https://fi.impawatt.com/seArchMeasures/show/nldoxkww3ymRdWRXsG9mWg_Afe%3D</a>	<a href="https://fr.impawatt.com/seArchMeasures/show/LKJM2P2i9SODJ7iutdQQR-JgA%3D">https://fr.impawatt.com/seArchMeasures/show/LKJM2P2i9SODJ7iutdQQR-JgA%3D</a>	<a href="https://ch.impawatt.com/s_eArchMeasures/show/nbOcMQyo2ONGujoQU1WhQKvBY%3D">https://ch.impawatt.com/s_eArchMeasures/show/nbOcMQyo2ONGujoQU1WhQKvBY%3D</a>	<a href="https://de.impawatt.com/s_eArchMeasures/show/Bs12fzVT1prFQwrrVZ-9Sios2g%3D">https://de.impawatt.com/s_eArchMeasures/show/Bs12fzVT1prFQwrrVZ-9Sios2g%3D</a>	<a href="https://at.impawatt.com/s_eArchMeasures/show/AZxD2eRUGOmzY6ST9HBjkjg%3D">https://at.impawatt.com/s_eArchMeasures/show/AZxD2eRUGOmzY6ST9HBjkjg%3D</a>	<a href="https://it.impawatt.com/seArchMeasures/show/QkZdzHrFair7g28oarLBO9r6TQ%3D">https://it.impawatt.com/seArchMeasures/show/QkZdzHrFair7g28oarLBO9r6TQ%3D</a>
5	D2.1	Benefits of energy efficiency - HOW TO CONVINC MANAGEMENT AND FINANCIAL DEPARTMENT OF ENERGY EFFICIENCY PROJECTS	Presentation	Ppt	<a href="https://eu.impawatt.com/s_eArchMeasures/show/5M8pDJ6YihRhuVQCIV4n17Z">https://eu.impawatt.com/s_eArchMeasures/show/5M8pDJ6YihRhuVQCIV4n17Z</a>	<a href="https://fi.impawatt.com/seArchMeasures/show/d-dip-JeZueEUChQEKzTTCznB_Y%3D">https://fi.impawatt.com/seArchMeasures/show/d-dip-JeZueEUChQEKzTTCznB_Y%3D</a>	<a href="https://fr.impawatt.com/seArchMeasures/show/jFQOEuGcaCxBdmmfE-2RfmdGgQ%3D">https://fr.impawatt.com/seArchMeasures/show/jFQOEuGcaCxBdmmfE-2RfmdGgQ%3D</a>	<a href="https://ch.impawatt.com/s_eArchMeasures/show/WkgR5nLfgQ0ogMG2KgmQGm2g3u%3D">https://ch.impawatt.com/s_eArchMeasures/show/WkgR5nLfgQ0ogMG2KgmQGm2g3u%3D</a>	<a href="https://de.impawatt.com/s_eArchMeasures/show/aMkRgOFjxUBK_YlwwUWpquN%3D">https://de.impawatt.com/s_eArchMeasures/show/aMkRgOFjxUBK_YlwwUWpquN%3D</a>	<a href="https://at.impawatt.com/s_eArchMeasures/show/S6OXHAJUYCsY6N891-tuv4qkY%3D">https://at.impawatt.com/s_eArchMeasures/show/S6OXHAJUYCsY6N891-tuv4qkY%3D</a>	<a href="https://it.impawatt.com/seArchMeasures/show/C1k5EPofewuzVQmxCpJt5gVseQ%3D">https://it.impawatt.com/seArchMeasures/show/C1k5EPofewuzVQmxCpJt5gVseQ%3D</a>
6	D2.1	Benefits of energy efficiency - INVOLVEMENT OF INTERNAL STAKEHOLDERS	Presentation	Ppt	<a href="https://eu.impawatt.com/s_eArchMeasures/show/PGUp4mOIEVN-TIASVK0awn4XPhVsZovl">https://eu.impawatt.com/s_eArchMeasures/show/PGUp4mOIEVN-TIASVK0awn4XPhVsZovl</a>	<a href="https://fi.impawatt.com/seArchMeasures/show/I8B9cp4mOIEVN-HqKzH11MFHs%3D">https://fi.impawatt.com/seArchMeasures/show/I8B9cp4mOIEVN-HqKzH11MFHs%3D</a>	<a href="https://fr.impawatt.com/seArchMeasures/show/c4aoGXhXQS2scUlaqZedZ3tuQ%3D">https://fr.impawatt.com/seArchMeasures/show/c4aoGXhXQS2scUlaqZedZ3tuQ%3D</a>	<a href="https://ch.impawatt.com/s_eArchMeasures/show/XSEPg6APHKoT-atyV8dsMh6L5o4%3D">https://ch.impawatt.com/s_eArchMeasures/show/XSEPg6APHKoT-atyV8dsMh6L5o4%3D</a>	<a href="https://de.impawatt.com/s_eArchMeasures/show/zAXMdi1-6m4-x3Xs_YZlzh_Www%3D">https://de.impawatt.com/s_eArchMeasures/show/zAXMdi1-6m4-x3Xs_YZlzh_Www%3D</a>	<a href="https://at.impawatt.com/s_eArchMeasures/show/jLm16ZCRcmVV9ouCQ7vikNthw%3D">https://at.impawatt.com/s_eArchMeasures/show/jLm16ZCRcmVV9ouCQ7vikNthw%3D</a>	<a href="https://it.impawatt.com/seArchMeasures/show/TWY9p3_w2CIKOPnRl-123WVozA%3D">https://it.impawatt.com/seArchMeasures/show/TWY9p3_w2CIKOPnRl-123WVozA%3D</a>
7	D2.1	Benefits of energy efficiency	Factsheet	Word	<a href="https://eu.impawatt.com/s_eArchMeasures/show/dMl6oNFK83Dbh8NOqLb8JSMx">https://eu.impawatt.com/s_eArchMeasures/show/dMl6oNFK83Dbh8NOqLb8JSMx</a>	<a href="https://fi.impawatt.com/seArchMeasures/show/4KBxwbhz1fRAK4a6HLPopunH1U%3D">https://fi.impawatt.com/seArchMeasures/show/4KBxwbhz1fRAK4a6HLPopunH1U%3D</a>	<a href="https://fr.impawatt.com/seArchMeasures/show/FoTYCQkznukIubH2iqDOFy9kO%3D">https://fr.impawatt.com/seArchMeasures/show/FoTYCQkznukIubH2iqDOFy9kO%3D</a>	<a href="https://ch.impawatt.com/s_eArchMeasures/show/CwKQextEgeCOWkFJzaOChH7SZe%3D">https://ch.impawatt.com/s_eArchMeasures/show/CwKQextEgeCOWkFJzaOChH7SZe%3D</a>	<a href="https://de.impawatt.com/s_eArchMeasures/show/YChF4sfZevHiBeoMMhTpoPhM%3D">https://de.impawatt.com/s_eArchMeasures/show/YChF4sfZevHiBeoMMhTpoPhM%3D</a>	<a href="https://at.impawatt.com/s_eArchMeasures/show/9YyA5CO70WJlJN3GIlOmlRTW%3D">https://at.impawatt.com/s_eArchMeasures/show/9YyA5CO70WJlJN3GIlOmlRTW%3D</a>	<a href="https://it.impawatt.com/seArchMeasures/show/ASqJTKHcWfujuzCEisVjdUIHO%3D">https://it.impawatt.com/seArchMeasures/show/ASqJTKHcWfujuzCEisVjdUIHO%3D</a>